

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3298



July 13, 2009

Brian K. Cherry  
Vice President of Regulatory Relations  
Pacific Gas and Electric Company  
77 Beale St.  
Mail Code B10C  
San Francisco, CA 94117

Re: Pacific Gas & Electric's 2009 Interim M&O Plan Approval Letter

Dear Mr. Cherry:

The California Solar Initiative (CSI) Interim Marketing and Outreach (M&O) Decision (D.07-05-047) grants CSI Program Administrators the authority to spend \$500,000 annually from reserved administrative funds to perform basic marketing and outreach activities in support of the CSI program. The Interim M&O Decision requires semiannual updates of these plans to be submitted to the Energy Division for oversight and approval. This letter approves updates to PG&E's 2009 Interim M&O Plan, including the Update to Multi-family Affordable Solar Housing M&O Addendum, as submitted to the Energy Division on June 15, 2009.

Sincerely,

A handwritten signature in black ink, appearing to read "Julie A. Fitch", with a stylized flourish at the end.

Julie A. Fitch  
Director, Energy Division

Cc: R.08-03-008 Service List